



## ESCATEC appoints new Medical Business Development Manager

**Heerbrugg, Switzerland – 20 February 2014** – ESCATEC, one of Europe's leading providers of contract and manufacturing services, has appointed Jason Hitipeuw as its new Medical Business Development Manager.

Based in Heerbrugg, Switzerland, Jason has already been successfully active with a variety of businesses for 15 years and possesses broad expertise in the medical business development field. He started his career at Sony and then went to Philips followed by NXP Semiconductors. Jason joins ESCATEC from Laird Technologies where he was responsible for medical business development and strategic accounts. Jason was successful at doubling the business in eighteen months and helped guide the strategic development by further growing the business by 25%.

In his new role, Jason will play a key role in developing sales in ESCATEC's rapidly growing medical division.

"We are pleased to have Jason join our organization", said Martin Kingdon, ESCATEC's Director of Business Development. "His experience level and personal drive will be valuable assets as we continue to grow ESCATEC's medical business."

Jason added, "I am excited about the opportunity presented here at ESCATEC. This company is well positioned to take advantage of the many outsource growth opportunities that will come as a result of the rapidly changing dynamics of the medical device market. Companies are moving from the traditional, 'everything in-house model' to outsourcing in order to be quicker to market. This enables them to remain competitive by focusing their energies and time on their specialty knowledge to drive innovation rather than on manufacturing. I am particularly impressed that ESCATEC has invested heavily to obtain the ISO13485 quality management standard. This makes ESCATEC one of the few companies in the world providing an integrated contract design and manufacturing service with a certification to Class 1, Class 2 and Class 2b medical devices."

ESCATEC provides a fully integrated, product design and manufacturing service that covers every stage from taking the initial idea for a product through R&D to product design, prototyping and then volume production in the company's Asian facilities. This integrated approach ensures that every step of the process dovetails together and that products are designed for manufacture from the very start during R&D.

### **About ESCATEC**

The ESCATEC Group provides fully-integrated electronic and mechatronic design and manufacturing solutions to assist customers in achieving success. Its one-stop EMS solutions and best-in-class service enable companies around the world to operate more profitably, sustainably and efficiently. Founded in 1974, its history is full of innovation, which made it a first choice partner for many European and North American OEMs. The Swiss-owned company perfectly blends Swiss business philosophy and attention to quality, precision and detail with the advantage of low-cost, mass-volume manufacturing capabilities in its Asian factories.

**Further information about ESCATEC**, one of Europe's leading providers of contract design and manufacturing services: [www.escatec.com](http://www.escatec.com) [enquiries@escatec.com](mailto:enquiries@escatec.com)

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*Jason Hitipeuw, the new Medical Business Development Manager at ESCATEC*